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Monday, August 16, 2010

New Firm Specializes in Long Term Care Planning & Insurance

Contributed By: Jim Wahl

John Sherman has established a new company – The LTC Experts, LLC, which specializes in long term care planning and insurance for individuals as well as for companies seeking to offer this benefit to employees. As the former manager of the AARP Long Term Care Insurance program for MetLife, Sherman is a recognized expert on the subject of long term care. He now makes the knowledge and experience gained from decades in the industry available through his Madeira offices.

"We're excited to be able to assist individuals, families and employees with their long term care needs" said Sherman. "We have in-depth knowledge of the private planning options available to individuals and their families, as well as government programs like Medicaid, the CLASS program which was created by the new Health Care Reform law, and state LTC Partnership programs. Employers, in particular, will be faced—in the not-too-distant future—with the prospect of having to decide whether to adopt the new federal long-term care insurance program (CLASS program) under healthcare reform."

The LTC Experts, LLC helps individuals and their families plan for the possibility of needing long-term care, which is the care that individuals need when they can't perform the tasks of ordinary living independently due to an accident, illness or the frailty of aging. This includes a wide range of services which help people maintain the normal activities of daily living – such as bathing, continence, dressing, eating and movement around the living environment. Long term care can be provided in an individual's home, in and through community resources or in a formal setting such as an assisted living facility or nursing home. To contact The LTC Experts, LLC call John Sherman at (513) 386-7740, via e-mail at jsherman@theltcexperts.com, or visit their comprehensive web site at www.theltcexperts.com.

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John Sherman launched The LTC Experts to assist individuals looking for long term care answers as well as companies looking to offer this benefit to employees.

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